**GOVERNANCE AND SUSTAINABILITY**

**Goal A: Update and refine branch bylaws and standing rules on a regular basis.**

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| Objective: |  |
| **Increase member awareness and understanding of the branch bylaws and standing rules documents**  | *Bylaws* |
| Actions: |  |
| Maintain accurate job descriptions for officers and committee chairs. |  |
| Provide access to bylaws and standing rules for all members |  |
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**Goal B: Manage the finances of AAUW Minneapolis to keep the branch sound and viable.**

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| Objectives: |  |
| **Support the Treasurer and Investment Advisory committee**  | *Treasurer & Finance* |
| Actions: |  |
| Develop branch budget with consistent input from investment earnings. |  |
| Communicate financial needs and goals to all members; encourage all members to attend monthly branch business meetings. |  |
| Share annual RBC report with Finance committee  | *Investmnent Advisory* |
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**Goal C: Support existing Minneapolis branch members as well as support the marketing committee in their plans to increase overall membership (***Membership & Marketing)*

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| Objectives: |  |
| **Sponsor “thank you” Mondays for members** |  |
| Actions: |  |
| Develop promotions for members who bring guests |  |
| Enhance lunch tables in a special way at intervals during the program year |  |
| Explore opportunities to diversify membership.  | *Diversity* |
| Develop organization information that helps prospective members understand the organization and benefits of membership  | *Marketing* |
| Actions: |  |
| Create materials for current members to use in inviting guests |  |
| Host informational tables at outside events |  |
| Pursue Senior living facility Zoom recording memberships |  |
| Develop diverse project/program opportunities with allied organizations such as League of women voters, ERA MN, YWCA  | *Membership* |
| Actions: |  |
| Participate in “Get Out the Vote” projects  | *Public Policy* |
| Rally at the State capitol with AAUW MN  | *Public policy* |
| Explore organizational memberships for community colleges and universities in the Twin Cities area. |  |

**Goal D: Annually evaluate the progress of Strategic Plan goals with AAUW Minneapolis board of directors. (***Long Range Planning & Board)*

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| Objectives: |  |
| Assign each Strategic Plan goal to a committee to facilitate progress on actions. |  |
| Actions: |  |
| Committee chairs should include strategic plan goal progress in annual Historian reports  | *Board* |
| Annually update strategic plan goals as needed  | *LRP & Board* |
| Annually prioritize committee goal actions for coming program year  | *Board* |