**EDUCATION and TRAINING with Committee Attachments**

**Goal A: Reflect the mission and vision of the AAUW Minneapolis branch in programs.**

Objectives:

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| **Develop and maintain flexible program options to meet members’ changing needs** | *Program* |
| Actions: |  |
| Create and record Zoom opportunities | *Technology* |
| Encourage member produced programs | *Program* |
| Review program topics and scheduling annually | *Program* |

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| **Provide opportunities for programs and activities to act as a springboard for member action in the community** | *Community Outreach* |
| Actions: |  |
| Support branch and AAUW MN STEAM initiatives and programs, with an emphasis on girls’ participation | *Education Topic* |
| Educate and train members in AAUW Public Policy Priorities to increase opportunities to build responsible public participation | *Public Policy* |
| Announce and promote Capitol gatherings sponsored by AAUW MN and ally organizations | *Public Policy* |
| Plan and evaluate program speakers to enhance understanding and support of the AAUW Priorities within the non-partisan guidelines of the organization | *Public Policy* |
| Focus groups | *Diversity* |

**Goal B: Educate Minneapolis branch members about the history of our branch as well as current topics relevant to learning and leading in 2024 and beyond.** *(Long Range P)*

Objectives:

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| **Implement branch oral history program** |  |
| Actions: |  |
| Utilize the oral history project video/recorded interviews in the Monday programs. | *Archives* |
| Make the local media aware of the oral history project and AAUW organization available through the public library. | *Marketing* |
| Utilize materials from the Archives to educate and inspire members about past accomplishments of AAUW Minneapolis. | *Archives* |

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| **Identify specific areas to plan activities that will inform and educate our members about issues relevant to our mission and the future of our organization** |  |
| Actions: |  |
| Present information related to movies, books, events, and opportunities that expand culturally diverse experiences. |  |
| Plan “Out and About” experiences monthly that expand learning opportunities. | *Diversity* |
|  | *Out & About* |
| Identify and encourage Diversity Equity & Inclusion DEI activities in the branch. |  |
|  | *All Committees* |

**Goal C: Create a plan for outreach locally and nationally.**

Objective:

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| **Continue and expand the Community Outreach committee’s work.** |  |
| **Implement mission-oriented activities** |  |
| Actions: |  |
| Hold collection drives for community organizations/schools | *Community Outreach* |
| Inform members of and highlight AAUW national initiatives | *Public Policy* |

**Goal D: Use technology to strengthen the AAUW Minneapolis branch**

Objective:

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| **Ensure seamless and coordinated production of all Monday meeting speakers and business meetings.** |
| **Create an integrated and stressless process for speakers both in-house and remote.** |
| Actions: |
| Train and maintain technology committee members. |
| Hire parttime student technology help for full Monday meetings. |

Objective:

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| **Ensure audio and video within Zoom work effectively to enable home bound members access to all meetings.** | *Technology* |
| **Make available to branch members access to speakers and business meetings whenever needed.** |  |
| Action: |  |
| Offer training to members in managing home technical devices |  |

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Objective:

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| **Maintain a visible and active presence on Facebook.** | *Technology* |
| **Connect the public with the AAUW Minneapolis branch, its mission and goals.** |  |
| Action: |  |
| Locate a member or two who would provide ongoing content for Facebook postings, and media promotion. | *Marketing* |

Objective:

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| **Update and maintain the AAUW Minneapolis branch website.** | *Technology* |
| **Provide access for both members and the public to our speaker topics, our community involvement, and political action.** |  |
| Action: |  |
| Locate members who will maintain website and create content related to branch activities. |  |
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